

Activate Your Giving

A strategic-giving worksheet to help you maximize your impact.



MAKE IT PERSONAL

Reflect on *why* you are giving. List key life experiences and personal values and beliefs that have shaped you and inform why you give.

SET GOALS

What impact do you personally want to make? How do you want to stretch yourself when it comes to your giving?

CONNECT WITH OTHER GIVERS

Join others in community to learn about effective giving and create social impact together. What organizations will you participate in? (eg., nonprofits or philanthropic organizations) How will you foster relationships, so that you can learn and grow in your giving journey?



DEVELOP A GIVING PORTFOLIO

Take stock of your giving portfolio. View giving as investing. Diversify intentionally across issues, areas, and organizations. List the key ways you give now and your intention for evolving your portfolio?



GO FOR IMPACT

Learn more about issue areas and root causes. Contribute unrestricted dollars to help scale promising organizations. Focus on learning and improvement versus short-term success. What issue areas and organizations do you plan to learn more about?



INNOVATE HOW AND WHERE YOU GIVE

Start with small gifts and build. Volunteer, sit on a Board, create relationships with nonprofit staff and leaders; attend their events; ask them where they need help with R&D/innovation. What three new giving efforts will you commit to and how will you continue your giving journey through the year ahead?

