

Unleashing Giving. Transforming Lives.

Silicon Valley Social Venture Fund - SV2

2014

Impact Report

We envision a Silicon Valley where everyone makes social responsibility a priority

*Over 12 million lives touched last year alone.**

SV2's mission is to unleash the resources and talents of the Silicon Valley community in support of promising social ventures to achieve measurable impact. Founded by Laura Arrillaga-Andreessen in 1998, SV2 has engaged more than 500 donor "Partners" and 40 nonprofit Grantees in a vibrant giving community.

SV2's model pools money, skills, energy, and ideas with others who share our passion to make a greater positive social impact than any of us could on our own. We gather curious, passionate people ready to learn and engage together in creating positive change, connect them directly to each other and to social ventures with solutions, and give them the tools to take their vital work to the next level.

The results are transformational.

SV2's community of Partners and Grantees harness Silicon Valley's unique culture of innovation toward social change. Partners grow as effective givers and leaders, and Grantees grow as powerful forces for good in shaping the future of our Valley and our world.

Our core values



Impact: At SV2 we are passionate about leveraging the resources of Silicon Valley citizen leaders and social innovators to create measurable, positive impact in our community and world.

Experiential Learning: We are committed to continuous learning to become more effective changemakers and givers. We learn by doing, challenging ourselves to expand our knowledge, enhance our skills, and broaden our perspectives.

Leadership: We understand that leadership in its many forms is essential to create lasting, systemic change. We cultivate leaders for social change and support them on their personal leadership journey through opportunities for experiential learning and leading.

Innovation: We seek bold, creative approaches to our work, embracing both proven methods and dynamic new models for social impact. We are not afraid to fail, and we learn from our own experiences.

Collaborative Community: Together we are building a vibrant, welcoming community of engaged citizens. We are cultivating compassion and effectiveness in ourselves, our families, and the next generation of givers. We value listening, diversity, humility, inclusiveness, and respect for all people.

We achieve more together than any of us could alone.

What we do

Learning by giving

The SV2 model of collaborative, engaged giving has three pillars:

Financial Support

We pool our capital to give multiyear financial support of \$150,000 to high-potential, early to mid-stage social ventures working in areas such as education, at-risk youth, environment, and international development. Our Partners identify potential Grantees through an experiential selection process that's rigorous, educational, and fun.

Beyond-the-Dollars Support

A subset of volunteer Partners work side-by-side with Grantee leaders, contributing time and expertise to strengthen organizations from the inside out. We call this Beyond-the-Dollars Support.

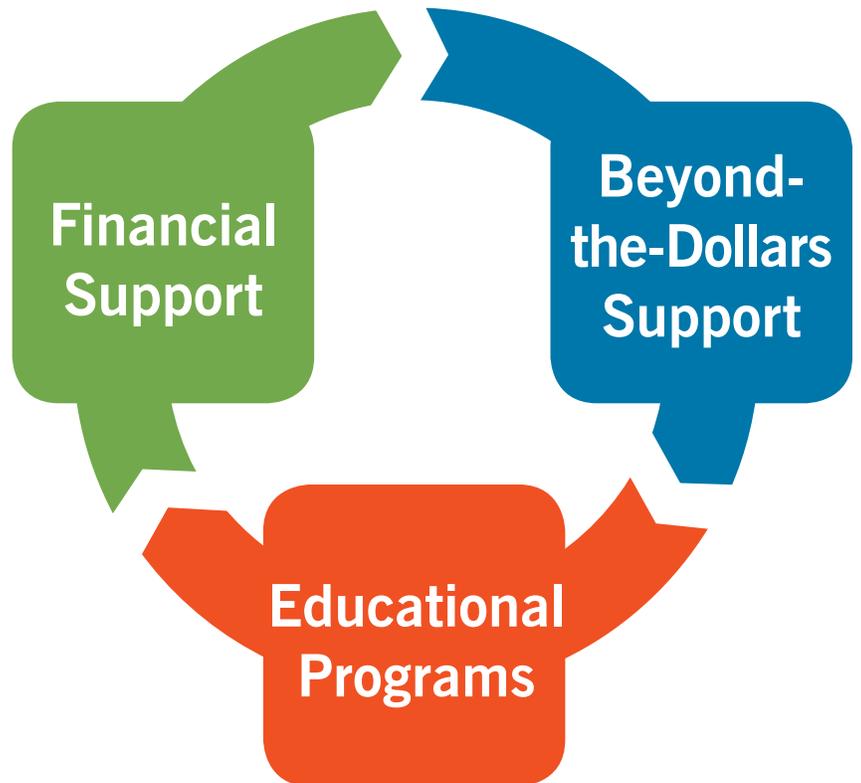
Education and Knowledge Sharing

We offer skill-building workshops, speaker series, community-based family service programs, and other experiential educational programming for Grantees and Partners.

The Result

SV2 Grantees become stronger, healthier organizations with greater capacity to meet their ambitious goals for scaling their impact and changing lives.

Our Partners and their families become more strategic, generous, and confident in their giving and service. This, in turn, fuels a fulfilling lifelong practice of effective giving.



“A lot of what we do at the Sobrato Family Foundation now around capacity building and organizational development are things I learned from various relationships and experiences at SV2.”

Lisa Sobrato Sonsini,
SV2 Partner since 1999

Engaging our families

SV2 Teens and SV2 Kids

Building a lifelong practice of service and giving

Through our powerful **SV2 Teens** program, 7th-12th grade children of Partners learn about the nonprofit sector, engage in a grantmaking process, and grow into thoughtful, effective givers.

“SV2 Teens has made a big difference in my life. It has opened my eyes to important local issues like hunger and homelessness, and it has taught me how to find solutions through service, community and teamwork.”

Max Lenail, SV2 Teen



In the **SV2 Kids** service learning program, SV2 families volunteer together at local nonprofits. SV2 Kids instills the value of service in children of SV2 Partners while meeting the volunteer needs of the local community.

“It’s important to introduce the value of helping others at a young age. Through SV2 Kids, young children and their families work side-by-side to help those less fortunate in our own community. My children have begun to realize that not only can one person really make a difference, but when we come together as a group, great things happen!”

Laura Kupor, SV2 Partner since 2009

Unleashing effective givers

Partners grow as a result of their involvement with SV2

After joining SV2, our Partners*

GIVE MORE STRATEGICALLY

92%

92% of Partners have developed a more strategic approach to their giving. Among the Partners who indicated a change, 90% said SV2 was a factor.

GIVE MORE

70%

70% of Partners have increased their giving. 78% of those who increased their giving said that SV2 was a factor.

ARE MORE INVOLVED IN THEIR COMMUNITY

80%

80% of Partners have increased their community engagement in several areas, and many are now community leaders. Among those who indicated a change, 80% said that SV2 was a factor.

ARE MORE INFORMED ABOUT THEIR COMMUNITY

84%

84% of Partners have become more informed about local challenges in our Silicon Valley community.

SV2 by the numbers 2014

PEOPLE



211 total Partners



60%+ of Partners with families say their family members' level of community engagement increased



99% of Partners would recommend SV2 to others

INVESTMENT



Partners donated more than \$7 million to nonprofits in the community



Partners donated over \$1 million to past or current Grantees

ENGAGEMENT + LEARNING



30 Partner families engaged in service projects and teen philanthropy



800 hours of Beyond-the-Dollars Grantee Support



90 educational sessions



1,720 people attended SV2 events

Impact comes in many forms

Hands-on giving

2009 Mike White, a long-time technology executive in Silicon Valley, and his family are ready for more social purpose and service in their daily lives.

2011 Mike reads *Giving 2.0* by SV2 Founder, Laura Arrillaga-Andreessen, and discovers SV2.

Mike, his wife Anne-Marie, and their kids sample the “SV2 buffet.” Mike participates in three grant rounds and attends learning programs. Anne-Marie joins the Education Grant Round.

Medic Mobile is selected as an SV2 International Grantee; Mike raises his hand to be the Lead Partner and serve as a coach and sounding board to Executive Director, Josh Nesbit.

Mike takes the leap and leaves high-tech after the company he works for is acquired.

2012 Mike, his wife and daughter participate in SV2 Kids service learning programs; their son joins SV2 Teens.

Mike becomes a social entrepreneur himself, launching a mission-based company that uses mobile technology to create positive new habits and behaviors, making it simple for people to engage in what they care about.

2013 Mike joins the SV2 Board of Directors; he heads SV2’s New Partner Welcome Team.

2014 Mike joins SV2’s Impact Investing Working Group.

2015 Mike’s social change journey continues.



“At first I wasn’t sure that I had a lot to offer because I didn’t have much nonprofit experience, but what I found was that my experiences in the private sector really did translate with the help of SV2.”

Mike White, SV2 Partner since 2011 and SV2 Board Member

Impact comes in many forms

High-leverage giving

SV2 Partners are entrepreneurs and business leaders, parents, community leaders, and passionate individuals with full professional and personal lives. Some, like Mike White, are highly engaged.

Others choose to be investor Partners, making highly leveraged gifts to SV2 with no active engagement in SV2 programming. Their critical financial support is amplified through SV2's impact engine of developing generations of effective philanthropists and scaling social ventures.

Through a ripple effect, SV2 unleashes millions of dollars of funding to locally-based nonprofits and provides hundreds of skilled volunteer hours, while developing turbo-charged community leaders.



“Partners who invest in SV2, whether they are actively engaged or not, empower, connect and fuel the next generation of social impact leaders - both social innovators and philanthropists. We’ve witnessed firsthand what an outsized impact this kind of upstream investment can create.”

Laura Lauder, SV2 Partner since 2000 and SV2 Board Member

Our Third Year Grantees

SV2 Grantees receive three-year unrestricted capacity-building grants of up to \$150,000, as well as Beyond-the-Dollars Support from SV2 Partners. SV2 has been honored to support our third year, “graduating” Grantees, and we look forward to watching them continue to shape the future of Silicon Valley and our world.



MEDIC MOBILE™

“It’s the coaching and problem solving with our executive team that’s the biggest value SV2 brings... by far.”

**Josh Nesbit,
Medic Mobile Founder & CEO**

Mobile and web tools to help health workers reach everyone

Medic Mobile develops mobile technology that enables health workers to communicate with each other, track public health data, and ultimately reach more people. Since beginning their partnership with SV2 in 2012, Medic Mobile has been on a meteoric rise. In the past three years, they’ve seen a 71% increase in the number of health workers using their mobile technology and have more than tripled the number of program sites reached with their tools. Medic Mobile’s impact is also being recognized on the global stage. At the Skoll World Forum in 2014, Medic Mobile received the Skoll Award for Social Entrepreneurship. The award honors transformative leaders “driving large scale change [who] are poised to make an even greater impact on the world.”

Through group advising sessions and one-on-one thought partnership, SV2 Partners worked Beyond-the-Dollars with Medic Mobile on projects that included helping to shape its metrics dashboard, providing a tool for measuring customer satisfaction, and advising on a revised organizational structure in support of scale. Medic Mobile CEO Josh Nesbit describes SV2’s support as “invaluable.” “I learn something new – and grow as a leader – every time I meet with SV2 Partners,” he says. SV2 dollars enabled Medic Mobile to make key hires, including a Director of Partnerships, to grow their global reach and core staff to support their expanding work in East Africa.





“This grant and these relationships have come at the perfect time for Pie Ranch.”

***Jered Lawson,
Pie Ranch Co-Founder and Co-Director***

A sustainable food system for all

Moved by a dream to create a sustainable food system through food system education, farmer training, and regional partnerships, Pie Ranch has consistently grown their organization and steadily scaled their impact. Pie Ranch now leases 75 acres of land that they have converted to organic food production. Pie Ranch is using the newly expanded property to pilot a new sustainable food supply chain from farmers to corporate consumers such as Google and Stanford University. In 2014, Google committed to buying 45% of food produced on Pie Ranch’s organic farm and serving it in their cafeterias.

“This grant and these relationships have come at the perfect time for Pie Ranch,” says Executive Director Jered Lawson. SV2 Partners provided Beyond-the-Dollars Support through group brainstorming sessions on revenue generation from Pie Ranch’s roadside stand and one-on-one advising analyzing additional potential food production revenue streams. Furthermore, SV2’s grant dollars supported Pie Ranch in developing a strategic plan that has anchored their robust growth. They are now well positioned to continue growing their impact and financial sustainability through additional regional partnerships and other program innovation.





“Talented and dedicated SV2 Partners have rolled up their sleeves and generously given their time to help us address some mission critical challenges.”

**Alexandra Bernadotte,
Beyond 12 Founder and CEO**

Closing the college graduation gap

Beyond 12 is closing the college graduation gap between low-income and first-generation college students and their more affluent peers with their personalized coaching program and an innovative online alumni tracking system. Beyond 12 reaches nearly 2,000 students with their coaching program, a 33% increase since they began working with SV2 in 2012. The number of alumni tracked through their online tool has more than doubled to over 26,000. Beyond 12’s innovative programs have recently garnered several prestigious awards. In 2014, Beyond 12 was named one of the world’s top ten most innovative companies in education by *Fast Company*, and they were selected as a Top 10 finalist in Google’s Bay Area Impact Challenge.

SV2’s support has allowed Beyond 12 to develop a long-term revenue strategy that will enable them to continue to scale their impact. And SV2’s support “has gone beyond the financial capital,” says Beyond 12 Founder and CEO Alexandra Bernadotte. For example, Beyond 12’s Lead Partner Denise Geschke worked with Alexandra to launch Beyond 12’s coaching program and expand its fundraising efforts. SV2 Partners also participated in group advising related to scaling Beyond 12’s coaching model and helped connect Beyond 12 to tax and legal services.



beyond 121
Success in College. Success for Life.

Our Second Year Grantees



Asylum Access empowers refugees in Africa, Asia, and Latin America through powerful global policy advocacy as well as direct legal aid that reached over 16,000 refugees in 2013 alone. Asylum Access shares that SV2 “has provided invaluable advice and support at a critical period of growth as we prepare to launch in two additional countries” in 2015. With SV2 support, Asylum Access has made key infrastructure investments, including growing their financial and accounting systems and external auditing, that have enabled them to expand their global impact. SV2 Beyond-the-Dollars Support has included group advising on board development and fundraising events and one-on-one advising from Partners with deep experience in marketing/communications and fundraising.

As part of Lucile Packard Children’s Hospital, the **Pediatric Weight Control Program** (PWCP) educates children and their families on healthy eating habits, weight control, and exercise. In 2014, the Pediatric Weight Control Program reported that over 80% of children completing the 6-month program have reduced their weight. SV2 “truly teamed up with us,” the PWCP reports, “providing key expertise and consulting” on marketing/communications through one-on-one Partner advising that resulted in increased physician referrals. In addition, SV2 advised on funding models with a fee-structure project delivered through an alliance between SV2 and the Stanford Alumni Consulting Team.



**Stanford
Children’s Health**

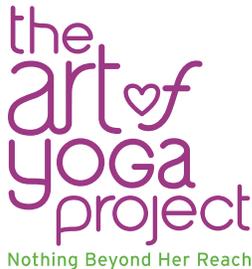
Pediatric Weight Control Program



Vida Verde promotes educational equity through free environmental education camps for Bay Area children who otherwise would not have the opportunity. SV2 Partners have “brought a deeper and broader level of support and experience” to Vida Verde, the team reports. SV2 support has enabled Vida Verde to strengthen their leadership structure by hiring an Operations Director, and Beyond-the-Dollars Support from SV2 Partners has helped fuel their organizational development and fundraising efforts, including through group advising on their elevator pitch to potential donors.



Our First Year Grantees



The Art of Yoga Project uses yoga and art to help teenage girls in the juvenile justice system prepare for a positive future. Using a trauma-informed, gender-responsive intervention program run by trained yoga teachers and art therapists, The Art of Yoga Project reaches 500 girls annually in Northern California. Through its work with SV2, the Art of Yoga Project seeks to expand its outreach through an online curriculum and training program, toward its goal of spearheading a nationally recognized intervention method for at-risk teenage girls.

The Big Lift is a collective impact initiative uniting over 150 organizations and businesses toward a common goal of raising the percentage of San Mateo County third graders reading at grade level from 58% to 80% by 2020. Through one-on-one advising and participation in committees, SV2 Partners are providing key Beyond-the-Dollars Support for The Big Lift's operations and outreach strategies. Also, the Stanford Alumni Consulting Team, through a strategic alliance with SV2, has analyzed the long-term financial impact that improved third-grade reading levels could have in San Mateo County. In September 2014, The Big Lift landed a prestigious \$16.5M White House Social Innovation Fund grant, in part due to the level of commitment that The Big Lift has garnered from community partners, including SV2.

THE
Big Lift



Food Shift works with communities, businesses, and governments to develop long-term solutions to reduce food waste. Through awareness building and collaborative food recovery solutions, Food Shift works to build more resilient and sustainable communities. SV2 support has begun to fuel Food Shift's grocery food recovery program, in which they have partnered with Andronico's Community Markets to track their food waste and establish a food redistribution program in their stores. SV2's Beyond-the-Dollars Support has included matching Food Shift with pro bono legal counsel for contract review and other support from Latham & Watkins LLP.

Financial Overview

Fiscal Year: July 1, 2013-June 30, 2014

STATEMENT OF ACTIVITIES

REVENUE

Individual SV2 Partners	\$841,242
Board of Directors	\$335,993
Institutional Foundations	\$150,000
Other ¹	\$35,000
Total Revenue	\$1,362,235

EXPENSES

Program Services	\$1,035,906
Administration: Management & General, Fundraising	\$138,532
Total Expenses	\$1,174,438
Surplus²	\$187,797

STATEMENT OF FINANCIAL POSITION

TOTAL ASSETS **\$1,777,677**

LIABILITIES

Grants Payable	\$556,000
Other Liabilities	\$59,986
Total Liabilities	\$615,986

Total Net Assets **\$1,161,691**

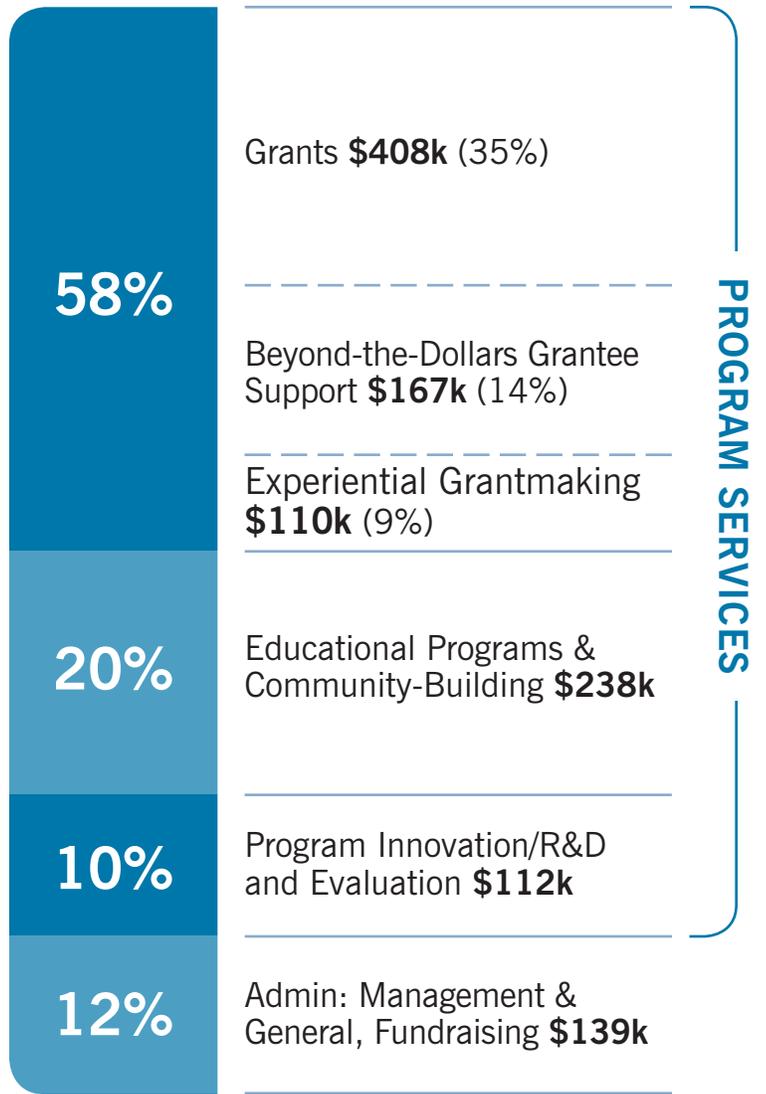
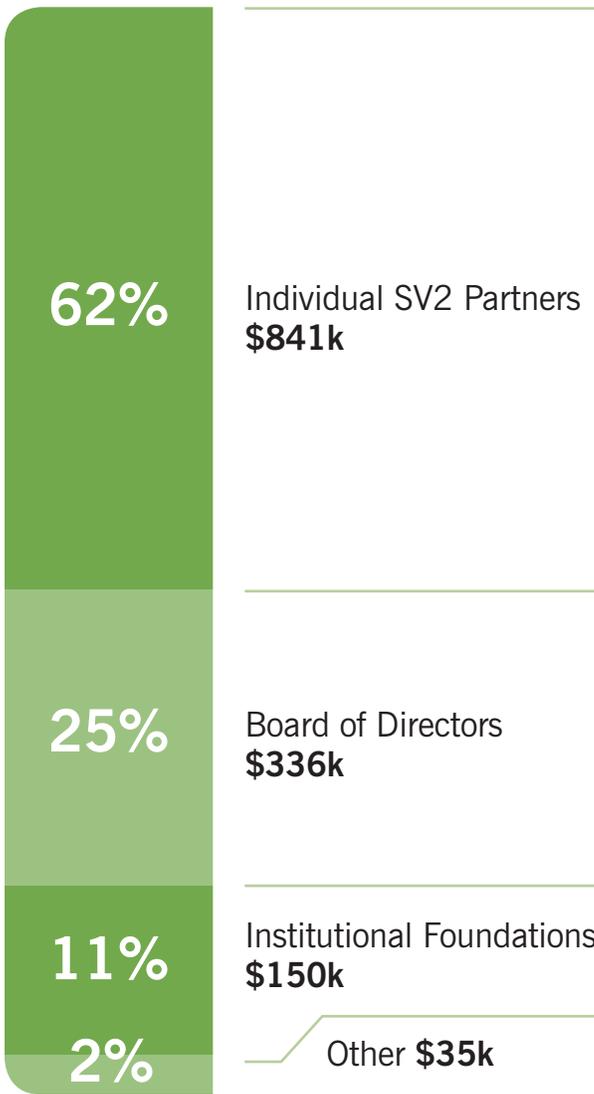
¹ Includes 15th Anniversary ticket sales and corporate sponsorships.

² Surplus includes early contributions to the \$300k Board-led Future Fund to implement SV2's 2014-17 Strategic Plan, including strengthened infrastructure and innovation.

Revenue & Expenses

Revenue: \$1.36M

Expenses: \$1.17M



Powering SV2's best future



Guided by our 2014-17 Strategic Plan, we are igniting innovation by:

Investing more resources in our Grantees:

- Continuing to increase the overall percentage of Partner contributions going to Grantees as cash grants
- Enhancing SV2's Beyond-the-Dollars Support to supercharge our grant dollars with a strengthened suite of advising and skill-building opportunities for Grantees

Diversifying our Partnership & funding:

- Welcoming **new faces, energy and skill sets** to the Partnership, especially younger Partners, by offering more accessible programs for busy professionals and lowering our contribution level for Partners under age 35
- **Inspiring Partners to increase their charitable contribution above the base level to further SV2's impact.** In 2015, the Sobrato Family Foundation is offering a dollar-for-dollar match for Partner contributions to SV2 above the base level

Taking our field leadership to the next level through fueling R&D and innovation:

- Piloting new programs like Lightning Grant Rounds intended for busy professionals and a first-of-its-kind Impact Investment Round
- **Investing in SV2's own core technology and capacity** by building a new online collaboration platform, mobile-ready website, and new performance measurement tools

Give with us!

To learn more, email Lisa at lvandusen@sv2.org

Celebrating our Partners

We are tremendously grateful for every Partner in our growing community of givers and leaders — SV2's impact would not be possible without these forward-thinking individuals and families.

Partners who served in active SV2 leadership roles in 2014 are listed in italics.

Partners who further amplified our impact by giving to SV2 above the base contribution in Fiscal Year 13-14 are noted with an asterisk.

Joan Anway	Leslie Garvin	Crystal & Joseph Lin	<i>Michael & Anne-Marie White*</i>
<i>Laura Arrillaga-Andreessen & Marc Andreessen*</i>	<i>Denise & John Geschke</i>	<i>Lindsay Austin Louie & Ting Louie*</i>	Jenny & Duston Williams
Tricia Baker	John & Marcia Goldman*	<i>Nancy & Thomas Lue</i>	<i>Mark Wilson & Debbie Dalzell</i>
Kimberly Bazar & Joon Yun	<i>Kathryn Green</i>	<i>Jill & Karl Matzke</i>	DeAnn & Paul Work*
Kathleen Bennett & Tom Malloy	Edda Hafsteinsdottir & Gummi Hafsteinsson	Susan & Jim McDonnell	Emily Wu & Drew Hoffman
Tom & Sheri Blaisdell	Nancy & Michael Hall	Sandy McNamara	Akiko Yamazaki & Jerry Yang*
Michele & Steven Boal	The HAND Foundation	<i>Kim & Allen Meredith*</i>	Tracy Yosten & Matt Sucherman
Paul & Iris Brest	Susan & Don Hanson	Marion Minor	<i>Nancy Yu & Jeff Marks</i>
<i>Bill Brownell & Kimberly Pesavento*</i>	Tricia & Jack Herrick	Sandra & Dan Miley	Teri & Anthony Zingale
<i>Linda & Jon Burt</i>	<i>Nancy Heinen & Dennis DeBroeck*</i>	<i>Marcia & William Pade*</i>	Anonymous (9)
Noel Butler & Phil Kurjan	Nancy Huang	<i>Diane & Mark Parnes</i>	
Julie Cates	Laurie Hunter	<i>Kelly Pope & David Bulfer*</i>	
Aarti & Asheem Chandna	Helen Ingerson	<i>Peter Raisbeck</i>	Institutional Funders
<i>Jody & Curtis Chang</i>	<i>Ann Iverson</i>	John Sanchez	William and Flora Hewlett Foundation
<i>Lyn & Larry Christenson*</i>	Barbara Jones*	Amy & Michael Santullo*	David and Lucile Packard Foundation
<i>Alexa Cortes Culwell & Travis Culwell</i>	<i>Gina & Craig Jorasch</i>	Jennie Savage & John Dawson*	
Crisanta De Guzman & Bryce Lee	Charlene & Derry Kabcenell*	<i>Liz & Rob Schoeben*</i>	
Ranae DeSantis*	Linda Keegan	Suzanne Skees	Event Sponsors
<i>Lucy Donovan*</i>	Arthur Keller	Jeff Skoll, Skoll Foundation*	Santa Clara University Center for Science, Technology and Society
Susan Ford Dorsey, Sand Hill Foundation*	Chris Kenrick*	<i>Lisa Sobrato Sonsini & Matthew Sonsini*</i>	Silicon Valley Community Foundation
Susan Dunn	Michele & Steven Kirsch	<i>Jennifer & Will Sousae</i>	Stanford Center on Philanthropy and Civil Society (PACS)
<i>Shalyn & Randall Eason</i>	Judy Koch*	Tony Stayner & Beth Cross	Andy Chase
<i>Alison Elliott*</i>	Rochelle Kopp & Steve Ganz	Valori & Gordon Stitt	
Martha & Bob Falkenberg*	Cathy & Blake Krikorian	Kim Swig	
Tracy & Mark Ferron	Jacqueline Kubicka	Sangeeta & Anil Tiwari	
Celeste & Kevin Ford	<i>Laura & Scott Kupor*</i>	<i>Charlotte & Harry Turner</i>	
<i>Lance Fors & Shari Selover-Fors*</i>	Laurie Lacob	<i>Kristine Iverson Valk</i>	
Mary Taylor Fullerton & Joe Fullerton	Kwok Lau & Jon Goulden*	Stacy Walder	In-Kind
	<i>Laura & Gary Lauder*</i>	Diana Walsh & Kent Walker	Philanthropy Futures Events, Etc...
	<i>Michelle LaVally & Kevin Gormican</i>	<i>Jamie & Joe Wang</i>	Domenico Winery
	Hyuck-Joon Lee	June Wang & Ed Chang*	
	<i>Ben Lenail & Laurie Yoler*</i>	<i>Liz & Jack Weingart</i>	



BOARD OF DIRECTORS FY13-14

Nancy Heinen, *Chair*

Laura Arrillaga-Andreessen,
Founder & Chairman Emeritus

Diane Parnes, *Secretary*

Ben Lenail, *Treasurer*

Bill Brownell

Lyn Christenson

Alison Elliott

Lance Fors

Gina Jorasch

Laura Kupor

Laura Lauder

Kim Meredith

Marcia Pade

Kelly Pope

Rob Schoeben

Mike White

EXECUTIVE DIRECTOR

Jennifer Ratay

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